

## OUR FEATURED SPEAKER

**CHARLES “CHIP” HUTH | Senior Consultant, Arbinger**



Charles “Chip” Huth retired as an executive commander with the Kansas City Missouri Police Department and has 30-years of law enforcement experience. Chip led an internationally-recognized Tactical Enforcement Team and has planned, coordinated, and executed over 2500 high-risk tactical operations. He is a licensed national defensive tactics trainer, a court-certified police practices expert, and the state of Missouri’s defensive tactics subject matter expert.

Chip currently serves as a senior consultant for The Arbinger Institute. Over his career, Chip has consulted for international law enforcement, military, and corporate clients, including the U.S. Air Force and Boeing. He is the past president of the National Law Enforcement Training Center, a not-for-profit corporation delivering effective training to the international law enforcement, corrections, security, and military communities.

As an inspiring and entertaining speaker, Chip has taken his powerfully honest storytelling to audiences such as TEDx, WINx, U.S. Army Medical Command, U.S. Air Force Aviation Commands, as well as police departments nationwide. His energy and the applicability of his stories leave audiences excited and motivated to create change in their lives and work. Chip is also an accomplished author. He co-wrote *Unleashing the Power of Unconditional Respect—Transforming Law Enforcement and Police Training*, a textbook used in officer development and graduate programs.

He has a Bachelor’s Degree in Multi-Disciplinary Studies from Arkansas University Grantham and an Associate’s Degree in Police Science from Park University. He is an adjunct professor for the University of Missouri—Kansas City and serves as a consultant for the Missouri Peace Officers Standards and Training Commission and the Missouri Attorney General’s Office. He was recognized as the International Law Enforcement Educators and Trainers Association’s “Trainer of the Year” in 2020 and is a member of the National Tactical Officers Association and the International Association of Chiefs of Police.

Chip has 35-years of experience in the martial arts, with a background in competitive judo and kickboxing. He is a proud veteran of the United States Army. Chip resides in Kansas City, Missouri, and enjoys reading, hiking, and watching the Kansas City Chiefs play.

WICA 2026 Annual Convention  
**SANTA BARBARA**  
*The Ritz-Carlton Bacara*  
“The Outward Mindset Advantage” by Chip Huth

2026 SPEAKER

Western Insulation Contractors Association • 669 South 200 East, Suite 200 • Salt Lake City, UT 84111



**September 13 – 15, 2026**

**REGISTRATION DEADLINE**

**AUGUST 12 | 2026**

(\$200 increase per registration after deadline)



**WICA 2026 Annual Convention**

# SANTA BARBARA

*The Ritz-Carlton Bacara*

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**Sunday, September 13, 2026**

5:00PM - 7:00PM Registration & Opening Reception

**Monday, September 14, 2026**

7:00AM - 7:30AM Breakfast  
 7:30AM - 8:15AM NIA Update  
 8:15AM - 8:30AM **BREAK**  
 8:30AM - 10:00AM Keynote: The Outward Mindset Advantage, by Chip Huth  
 10:00AM - 10:15AM **BREAK**  
 10:15AM - 11:15AM Seminar: Build Don't Battle: Conflict Resolution that Works, by Chip Huth  
 12:00PM - 5:00PM **Wine County Tour**  
 12:15PM - 6:00PM **Golf Tournament**



**PLATINUM**

3M | Building Protection Solutions  
 Acutron Hawaii  
 Aeroflex USA  
 Alaskan Insulation Specialties  
 Armacell  
 Distribution International  
 Farwest Insulation Contracting  
 Hudson Bay Insulation  
 Irex - Argus Contracting  
 Johns Manville  
 Knauf  
 MacArthur Co.  
 Owens Corning  
 Performance Contracting Inc.  
 ROCKWOOL Technical Insulation

RPR Products, Inc.  
 Specialty Products & Insulation  
 WICA Northern California

**GOLD**

Bay Insulation Supply  
 Ideal Products  
 Insul-Therm Intl  
 Integrated Marketing Group  
 Lewco Specialty Products/Lewco  
 Super Mat  
 Safway Services  
 Specified Technologies, Inc.  
 Zenith American Solutions

**SILVER**

ACS Industries, Inc.  
 ALKEGEN  
 FastWRAP Estimating Software  
 General Insulation Co. Inc  
 K-FLEX  
 MIDWEST Fasteners  
 Owens Corning FOAMGLAS



**WICA REGISTRATION FEES**

- Attendee: \$850 Member | \$1000 Non-Member
  - Spouse/Guest: \$750 | \$900 Non-Member
  - Child: (age 17 and under) \$400 Member | \$500 Non-Member
- \*Must cancel convention registration by September 2 to get a full refund*

**Contractors...haven't been to a convention in the past five years? Contact Carrie to get HALF-OFF your registration fee!!**

**THE RITZ-CARLTON BACARA**

- Group room rate: \$429/night, LIMITED KING ROOMS  
 \$35 Nightly Resort Fee
  - Valet Parking \$50/night
  - Taxes 24%
- \*Must cancel hotel room 15 days prior to arrival for a full refund*

**The Ritz-Carlton Bacara Reservation Information & Cancellation Policy**

- To make a room reservation:
- Online: [wica1.com](http://wica1.com) for link to reservation website
  - Phone: (844) 252-9422
  - Group Name: WICA Annual Convention

Failure to reserve a room by the deadline will result in reservations subject to the hotel's current rates and availability. Once WICA's room block has sold out, there is no guarantee that WICA will be able to add more rooms at the group rate. WICA's group rate available three days prior to and after the convention based on the hotel's availability.

Hotel does not charge a deposit at the time of booking, however the hotel cancellation policy is 15 days prior to arrival. To avoid a late cancellation fee, guests will need to cancel their reservation before that time.

Cancellations made within 15 days of the scheduled arrival date will incur a late cancellation fee equal to one night's room rate plus tax.

**Tuesday, September 15, 2026**

7:30AM - 8:30AM Sponsors Tabletop Breakfast  
 8:30AM - 8:45AM **BREAK**  
 8:45AM - 9:15AM Contractors & Manufacturer Business Meetings  
 9:15AM - 10:00AM WICA Annual Business Meeting  
 10:00AM - 10:15AM **BREAK**  
 10:15AM - 11:15AM Contractor Meeting with Union Leadership  
 6:00PM - 7:00PM President's Reception  
 7:00PM - 9:00PM President's Dinner

**SPONSORSHIP OPPORTUNITIES**

- Opening Reception - \$500
- President's Reception - \$500
- President's Dinner - \$500
- Seminars - \$300
- Morning Breaks - \$300
- Keynote Breakfast - \$300
- Golf Hole Sponsorship - \$300

**REGISTRATION DEADLINE FOR HOTEL AND WICA:**  
 August 12, 2026 | Register Online at [wica1.com](http://wica1.com)  
 (\$200 increase per registration after deadline)

**WINE COUNTRY TOUR \$335**

Join an exclusive journey through two of Santa Barbara's most stunning private vineyards. Savor premium wines while enjoying a picnic lunch nestled in the heart of the scenic Santa Ynez Valley. Tour is limited to 35 lucky people and transportation is included!



**GOLF TOURNAMENT | SANDPIPER \$260**

An inspiring combination of challenge and beauty as championship golf brings you to the edge of the Pacific Ocean. With breathtaking ocean and mountain views from every hole, Sandpiper is truly a memorable experience.